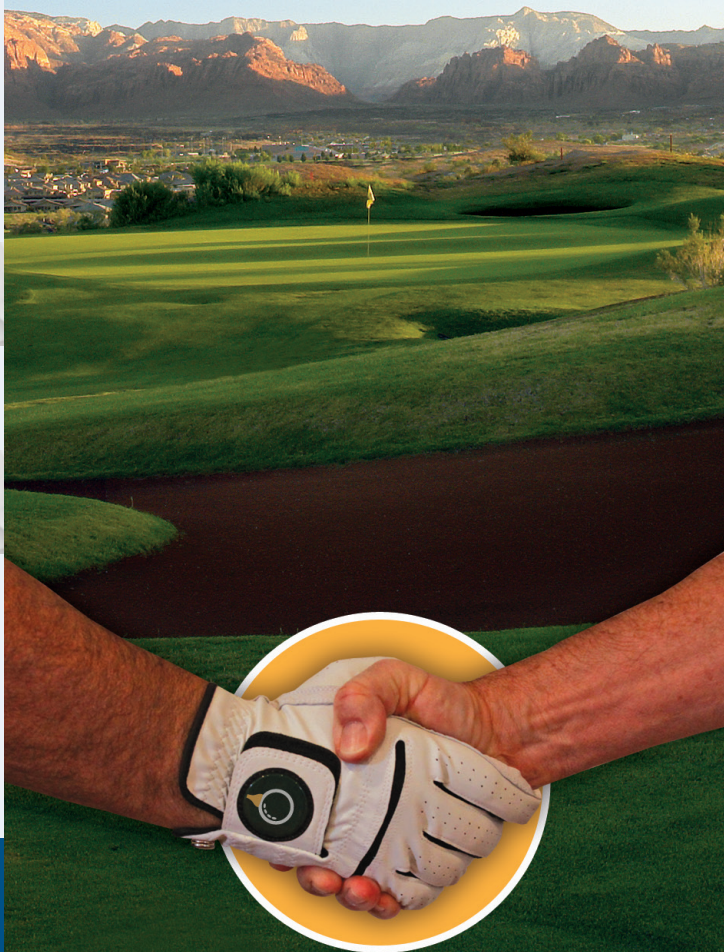




golf alliance utah



Growing and protecting the game of golf in Utah

Golf Alliance For Utah Founding Members

Ally your company or golf facility with a great cadre of local and national organizations!



National Allied Organizations

Golf 20/20 • SRI International • PGA • PGA Tour
LPGA • USGA • GCSAA • CMAA • NOCOA

Utah Golf Facility Membership

Bonneville Golf Course, Forest Dale Golf Course, Glendale Golf Course, Jordan River Golf Course, Mountain Dell Golf Course, Nibley Golf Course, Rose Park Golf Course, Wingpointe Golf Course, Meadowbrook Golf Course Mick Riley Golf Course, Mountain View Golf Course, Old Mill Golf Course, Riverbend Golf Course, South Mountain Golf Course, Sunbrook Golf Course, Dixie Red Hills Golf Course, Southgate Golf Course, St. George Golf Course

Golf Alliance for Utah

For any questions contact

Scott Whittaker, Utah Section PGA
Phone: 801-566-1005 • Fax: 801-326-8098
Email: swhittaker@pgahq.com
580 West 3300 South • Salt Lake City, UT 84115

Bill Walker, Utah Golf Association
Phone: 801-563-0400 • Email: bill@uga.org

Name _____ Phone Number _____

Facility _____ Email _____

Membership Type: (Check One)

- Founding Allied Partner (Multi-facilities Operations) \$1,000.00
- Supporting Allied Partner..... \$500.00
- Utah Golf Facilities (per eighteen holes) \$375.00
- Utah Golf Facilities (per nine holes) \$275.00
- Corporate Partner \$250.00
- Honorary Partner (Individuals) \$100.00

Please mail this membership form to
The Utah Section PGA
580 West 3300 South • Salt Lake City, Utah 84115

Payment Type: Check # _____ (Payable to the Utah Section PGA)

OR Credit Card VISA AMEX Master Card Discover

Card # _____

EXP _____ Security Code _____ Signature _____

Why join the GAU?



golf alliance utah

Although the Utah Golf Industry possesses huge economic, recreational, and lifestyle assets, these attributes are virtually unrecognized within Utah government, business community and the general Utah population.

The Golf Alliance for Utah is being formed from Utah's major allied golf organizations and golf facilities. The GAU has the support of national allied golf groups under the umbrella of Golf 20/20 and SRI International.

• The GAU has already contracted with SRI International to provide an Economic and an Environmental Study specific to the State of Utah. These studies will clarify the important position that the golf industry holds within Utah's greater economy while also providing valuable information regarding golf's stewardship of Utah's natural resources and preservation of green space!

• Membership in the GAU also provides other tremendous benefits for golf facilities, golf industry companies and other travel and convention related organizations.

• The GAU will provide a forum within Utah's golf industry, developing and promoting valuable community goals.

• GAU members will have access to important ongoing industry statistics through the Utah on Par reporting program administered by the Utah Section PGA.

• GAU Members will be able to participate in an annual "We are Golf" promotional activity with the Utah State Legislature and at other levels of government.

• The GAU will maintain a legislative presence (lobby) at the Utah State Legislature. This presence will both promote golf industry initiatives and protection against negative legislation.

Join Forces with the GAU Today

For a small annual dues you can:

- Help spread the word of the importance of Utah golf's industry.
- Communicate the importance of the Utah golf's industry impact story with the Economic and Environmental SRI study.
- Provide an industry-wide forum for Utah golf.
- Support lobby representation at the state legislature.
- Encourage needed state government promotion and support for Utah golf recreation and travel.
- Join quality allied partners to benefit the game and industry of golf throughout Utah.



What do Utah golf and Utah skiing have in common?

Both recreational activities are very visible and viable members of the huge Utah Outdoor Recreation Economy.

Which sports industry has the biggest economic footprint in Utah?

The GOLF Industry throughout the country is much larger than the Ski Industry. The GOLF industry is larger than skiing, bowling, marinas and fitness and recreational sports centers combined. The GAU sponsored SRI International Economic and Environmental Impact study will validate Utah golf's importance.

Where do spectator sports fit into the Utah state economy?

Nationally, spectator sporting including baseball, basketball, football, and hockey are not as big as GOLF. Join the GAU and see how the Utah Jazz, University of Utah, and Brigham Young University sports measure up against Utah's golf industry.

Participate and Be a Part of Utah Golf's Great Future Though The GAU!

PLEASE JOIN US, and receive these valuable partnership benefits by returning the attached form selecting one of the much appreciated and resonable annual dues levels:

GAU Membership Annual Dues Rates

Founding Allied Partner (Multi-facilities Operations) \$1,000.00
Supporting Allied Partner \$500.00
Utah Golf Facilities (per eighteen holes) \$375.00
Utah Golf Facilities (per nine holes) \$275.00
Corporate Partner \$250.00
Honorary Partner (Individuals) \$100.00

Become a Founding Member with Steering Committee access by pre-paying five year's dues.

The GAU is in the process of incorporating under a Utah state not-for-profit charter. The Utah Section PGA is currently handling all GAU financial and administrative processes. All finances are audited by the PGA of America under strict tax compliance policies.

